



## Capital Campaign FAQ

1. How did the campaign determine the amount of my ask?
  - a. A variety of factors played into setting this ask amount. Things like your generosity to the church over the years, your passion for the ministries impacted by the campaign, and perhaps a stretch to a sacrificial gift over time. We know that this amount may be less than you were considering or perhaps more. Please know that we are grateful for whatever you prayerfully determine to do.
2. How do I know which projects I am funding?
  - a. The Building and Grounds Committee has promulgated a three-tiered approach to prioritizing the projects. The prioritized list is included in the information I will leave with you. Projects will be completed in a serial manner dependent upon the receipt of pledged funds.
3. Which projects are we funding currently and what is the timeline?
  - a. A prioritized project list is established through feedback received from the campaign study, and collaboration with the Building and Grounds Committee. The committee recommended an “outside-in” approach to address deferred maintenance.
  - b. Projects will be completed as capital campaign funds become available. So that we do not have to incur further debt or have to pay interest in the project. Completed and upcoming project status will be communicated monthly to the Parrish.
  - c. Steer them to the website for a living document of what’s been completed and what is next.
4. How did we get here?
  - a. Decades of deferred maintenance largely due to reduced Buildings and Grounds budgets, and uncertainty of future property ownership while in the lawsuit with TEC.
  - b. We have made progress over the time and have tackled a lot of items even going into the campaign.
5. What is the plan that St. Paul’s has to maintain the property once this campaign is over and the construction is done?
  - a. Not only have we become much better stewards over God’s property in the last few years due to the generosity of our congregation, but we have engaged someone in the church who is helping us structure a plan for an endowment. This endowment will be funded to a large extent through end-of-life estate giving. Our plan is to have this

endowment available in the near future to help us to be good stewards over God's property in perpetuity.

6. How is the Vestry and Staff assuring we are not in this same situation in the future?
  - a. Increased annual budget for building and grounds maintenance.
  - b. Establishment of a 501-c3 for the endowment of St. Paul's via planned giving.
  - c. Implementation of a time-phased maintenance schedule for campus buildings and grounds.
7. What is the status of the lawsuit for St. Paul's?
  - a. The lawsuit for St. Paul's has concluded. There is no risk of future litigation from TEC that would threaten property ownership.
8. Why the early emphasis on deferred maintenance?
  - a. The breadth and depth of St. Paul's remaining deferred maintenance necessitate an immediate, comprehensive effort. If we fail to act today, conditions at our facilities will continue to get worse and repair costs will only increase.
9. Where are we in the process? How much have we raised?

Progress to date:

  - We have **conducted a campaign planning study** to determine a realistic goal for the campaign and assess donor interest in moving forward.
  - We have recruited **a campaign committee of dedicated volunteers and community leaders** to help guide the campaign's progress and ensure its ultimate success.
  - We have created **compelling materials** to inspire sacrificial gifts to the campaign.
  - We have **secured pledges of support from the Capital Campaign Steering Committee, Vestry, and Staff.**
10. What happens if we don't raise \$2M? Or raise more?
  - a. Based on the results of the campaign planning study and the feedback we have received from key stakeholders, we are fully confident in our ability to raise, and even exceed, the \$2 million goal.
  - b. Total cost for tasks equals \$4.2 mm. Seed money for deferred maintenance.
11. How will we communicate to the congregation?
  - a. Email to congregation.
  - b. Monthly through social media.
  - c. Also said through the services. One Sunday per month.
  - d. Button on the website to include all the information including this document.
  - e. Include pictures and a list of all we've done so far.
12. Is there a possibility for ongoing capital gifts?
  - a. We want to have unrestricted gifts and trust the vestry to determine the highest need.
  - b. Can share with Sr. Warden to address at the vestry meeting.
  - c. Can attend a vestry meeting and make a plea yourself.
  - d. Tithe for general budget. Offering above and beyond for a special passion.